

#Voice

KIRUSA'S QUARTERLY PREMIER

Welcome to the third edition of #Voice - Kirusa's Quarterly Premier.

In the past 90 days, we've renewed our focus on on voice over data solutions, added new productivity hacks to InstaVoice, and won an award for our Enterprise Communication Suite, to name a few. Then there's our big announcement.

We'll keep this email short and sweet. Let' get started.

IN THE MEDIA



awarded the
**Outstanding Enterprise Solution at
West AfricaCom 2017**

kirusa

Thank you for helping us win!

We're excited to share that our Enterprise Communication Suite - Kirusa Konnect, was the recipient of the Outstanding Enterprise Solution award at West Africa Com 2017.

The Ghanaian Ministry of Health wanted to spread awareness on the ebola outbreak and encouraged citizens to dial a number for information. Upon dialing the number, the relevant information was provided to Ghanaians via an IVR system, thereby spreading awareness on the disease.

This nationwide campaign was powered by Kirusa Konnect, which won us the awards



Orange Celebrite infotainment services launched in partnership with Kirusa

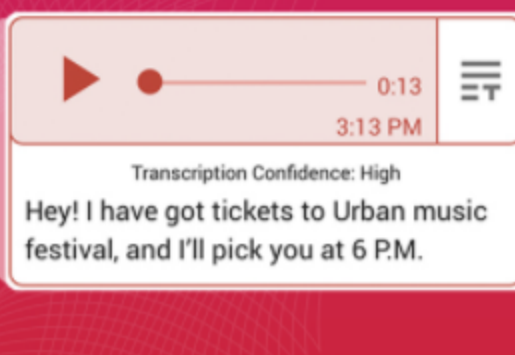
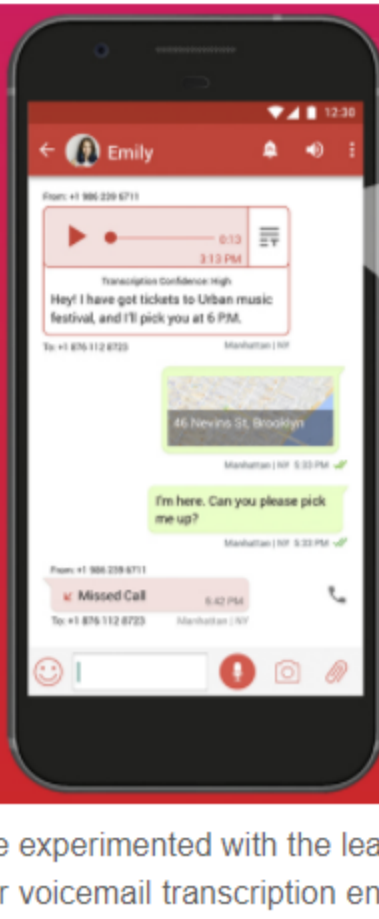


Tori.ng recommends InstaVoice as a missed call solution



Our CEO's Outlook on the Nigerian Market

InstaVoice brings competitive advantage to carriers in the OTT era



ENHANCED VOICEMAIL TRANSCRIPTION

We experimented with the leading speech-to-text translation services to revamp our voicemail transcription engine. As a result, InstaVoice now transcribes your voicemail messages much faster, with improved accuracy.

CHANNELS



Our Channels platform signed-up a staggering 24 new celebrities in the past quarter, across eight different countries. This means more fresh content for all Channels subscribers from award-winning actresses, casting directors, singers cum music producers, rappers, footballers, motivational speakers, comedians and relationship experts.

OUR BIG ANNOUNCEMENT



Landmark Achievement

Processed by the Kirusa platform

September 2017

kirusa

In September 2017, the Kirusa platform had successfully processed over 100 billion calls across all its products and services. This landmark achievement was a result of the explosive growth in our service adoption across the African market.

We pledge to continue innovating new products that add value to our users' lives, though voice - now delivered over data.

INSTOIDS

The geeks that we are - we wanted to show you our most interesting numbers across Africa.

PS: This data is only for the last quarter, i.e. between 1st July and 30th September, 2017.

COUNTRIES WITH HIGHEST NUMBER OF CELEBS

- GHANA**
503 CELEBRITIES
- IVORY COAST**
388 CELEBRITIES
- NIGERIA**
218 CELEBRITIES



COUNTRIES WITH THE MOST CHANNELS SUBSCRIBERS



COUNTRIES WITH HIGHEST NUMBER OF MISSED CALLS

- NIGERIA**
3 BILLION
- GHANA**
2 BILLION
- DR CONGO**
1.8 BILLION



THANK YOU



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