



kirusa

REIMAGINING **VOICE IN THE DATA ERA**

Communication solutions over data networks for consumers and enterprises.



Pioneering voice over data solutions, call completion and enterprise communication solutions in emerging markets.

Partnership with 50 telecom carriers across 46 countries for distribution and monetization of our innovative voice over data solutions, enterprise communication suite and call completion solutions for mobile subscribers.

Technology Leadership by Innovation

Since inception, Kirusa has been a leader in mobile innovation by pioneering voice and mobile data technologies. Since inventing Voice SMS, the company has filed over 70 patent applications covering a broad array of Multimodal, Voice and Interface technologies.

Kirusa's innovative voice solutions have helped mobile carriers improve their ARPU by 2-4% and consistently figure among the top three revenue-generating services for the leading mobile carriers in the emerging markets.

100
MILLION

monthly active users
across its services

2.5+
BILLION

monthly transactions
handled by the
Kirusa Platform

100
BILLION

calls successfully
processed by Kirusa
till date





InstaVoice
ReachMe

VOICE OVER DATA INNOVATION FOR A SIM-LESS TELEPHONY EXPERIENCE

Cloud powered Voice Solutions for Mobile Operators and their Subscribers

InstaVoice ReachMe is a new-gen hybrid-OTT voice-over-data solution, which supports GSM-VoIP call conversion, ensuring last-mile call connectivity to unreachable numbers.

While traveling abroad, users can receive free incoming calls over data in the app, even from people who do not have the ReachMe app on their phones.

BOLSTERING ENTERPRISE-AUDIENCE ENGAGEMENT OVER MOBILE

Enterprise Communication Suite for Brands

Kirusa Konnect is a Communications Platform as a Service (CPaaS) designed to foster enterprise-audience communication over mobile channels.

Enterprises can leverage Konnect's cloud-powered CPaaS suite to launch inbound and outbound communication campaigns that reach customers at the right time. With realtime reporting and analytics, Konnect facilitates campaigns that result in effective marketing ROIs.



Kirusa
Konnect



CONNECTING THE UNCONNECTED



InstaVoice

InstaVoice tells you who called when your phone was unreachable or switched off. It offers the best-in-class visual voicemail and missed call management, delivered over data, in a beautiful chat-like interface. The app works across devices including Amazon Alexa and smart watches.



**InstaVoice
Ring**

InstaVoice Ring enables users with insufficient airtime to send one-tap missed calls to anyone, anywhere in the world, over data. Using InstaVoice Ring, carriers can generate incremental revenue, and improve customer retention by capitalizing on missed call activity.

FOSTERING UNIQUE CELEBRITY-FAN ENGAGEMENT



**Kirusa
Channels**

Infotainment Services for Mobile Operators

Kirusa Channels is a platform that delivers highly engaging voice content from celebrities to fans. Fans subscribe to their favorite celebrities, sports clubs or other content streams. Celebrities blog over a smartphone app, which is delivered instantly to fans on their mobiles.

About Kirusa

Kirusa is a global leader in providing communication solutions over data networks for consumers and enterprises. Kirusa's solutions include **InstaVoice ReachMe**, a voice-over-data solution to help users receive their GSM calls over data in a mobile app, while helping carriers leverage the power of data to enrich the calling experience of their subscribers; **InstaVoice®**, a unique call completion solution for users that bundles voicemail, missed calls, availability, and ring, and helps mobile carriers monetize missed calls in their networks; **Kirusa Konnect™**, a Communications Platform as a Service (CPaaS) for enterprises that helps bolster enterprise-customer engagement over mobile channels; and **Kirusa Channels™**, that offer users access to live voice blogs from their favorite celebrities, sports clubs, news portals and other streams. Kirusa solutions are deployed in 46 countries, with 50 mobile carrier partnerships in Africa, Asia, and LatAm. Kirusa solutions are built on its patented technology and highly reliable, scalable multimodal & cloud platforms, which manage over 2.5 billion calls and 100 million active mobile users across the globe, every month. Headquartered in New Jersey and led by an experienced team of wireless telecom executives and technologists, Kirusa has offices in four continents. For more information, visit: www.kirusa.com